



#bemoreyeti

USE YOUR FLAME TO IGNITE A CHILD'S SPARK!

At Yeti HQ we believe that every child should be given the tools to become more confident, resilient individuals and believe in their ability to fulfil their potential.

Our yetis offer a guiding paw to help children thrive, learning to achieve through perseverance and determination. We do this by supporting parents, carers and schools to work together using our learning programmes and resources (see QR code for more info).

HOW TO BE MORE YETI:

- Y** ... You are the best at being you !
- E** ... Every challenge is an opportunity.
- T** ... Trust yourself to try.
- I** ... Ignite your spark and turn it to a flame.

HOW YOU CAN HELP

We want to show children that they can achieve, just like the grown-ups around them... that even the most amazing people started off right where they are now, with a tiny 'Hero Spark' ready to grow.

QR CODE TO
MORE INFO

Take your yeti smile selfie and send it to carol@getsetyeti.com.

If you're willing to help a little more, allow our Yeti Keeper, Carol, to email you a couple of questions (to complement your picture) to help ignite ambition in children through learning about 'Growth Mindset.'

